

WHICH SPONSORSHIP OPPORTUNITY IS RIGHT FOR YOU?

PREMIER AND ANNUAL SPONSORSHIPS

2025 Premier Annual Sponsor

\$10,000 - Limit 5



**UNITED
WAY**

- Mentioned at every event as Premier sponsor
- Logo on United Way Website year-round
- Logo on event promotions
- Logo and mentions on social media marketing for each event
- Mentioned in all event press releases
- Mentioned in all radio interviews for events
- Opportunity to speak at any event
- Premier sponsorship banner at each event with the company logo
- Reserved table (8) at Night at the Casino/Reverse Raffle (8 tickets)
- Recognition at our Building a Better Community Breakfast
- Reserved table (8) at Building a Better Community Breakfast
- Whole page ad in Building a Better Community Breakfast program
- 8 tickets to Axetravaganza
- Large logo in each United Way newsletter
- Logo on the back of Day of Caring shirts

2025 Annual Sponsor

\$5,000 - Limit 10

- Logo/mentions on all media for each event (TV Commercials, Social Media, Radio, Press Release, Website)
- Annual sponsor banner with company logo at each event
- Reserved table (6) and 6 tickets to Night at the Casino/Reverse Raffle
- 6 tickets to Axetravaganza
- Logo on the back of Day of Caring shirts
- ½ page ad in Building a Better Community Breakfast program
- Small logos in each United Way newsletter

List of events:

- [Axetravaganza](#)
5/23/25
- [Celebrity Scoopers](#)
Wheeling TBD
- [Night at the Casino/Reverse Raffle](#) 9/4/25
- [Building a Better Community Breakfast](#) 11/19/25
- [Lace Up for Kids](#)
June-August
- [Day of Caring](#)
9/10/25

Click the links to check out the event pages on our website!

WHICH SPONSORSHIP OPPORTUNITY IS RIGHT FOR YOU?

EVENT SPONSORSHIPS

Give for the Gold!

\$2,500 Per Event - Limit 5 Per Event

- Name recognition in event promotions for the event of your choosing
- Name recognition in radio interviews for the event of your choosing
- Name recognition in press releases for the event of your choosing
- Logo on social media marketing for the event of your choosing
- Logo on the website page for the event of your choosing
- Logo on the event of your choosing signage
- Mentions at the event of your choosing
- Chance to speak briefly at event of your choosing

PLUS

<u>Axetravnagaza:</u> <ul style="list-style-type: none"> • 4 tickets to event 	<u>Celebrity Scoopers Wheeling:</u> <ul style="list-style-type: none"> • Chance to be a Celebrity Scooper • Logo on event banner 	<u>Night at the Casino/Reverse Raffle:</u> <ul style="list-style-type: none"> • 4 tickets/entries to event and raffle
<u>Building a Better Community Breakfast:</u> <ul style="list-style-type: none"> • 1/2 page ad in the program 	<u>Day of Caring:</u> <ul style="list-style-type: none"> • Logo on back of Day of Caring Shirts 	<u>Lace Up for Kids:</u> <ul style="list-style-type: none"> • Logo at each distribution day in all 7 counties

Raised Here. Stays Here.

\$1,000 Per Event - Limit 5 Per Event

- Name recognition in radio interviews for the event of your choosing
- Name recognition in press releases for the event of your choosing
- Logo on social media marketing for the event of your choosing
- Logo on the website page for the event of your choosing
- Logo on the event of your choosing signage
- Mentions at the event of your choosing

PLUS

<u>Axetravnagaza:</u> <ul style="list-style-type: none"> • 2 tickets to event 	<u>Celebrity Scoopers Wheeling:</u> <ul style="list-style-type: none"> • Sticker with logo on ice cream bowls 	<u>Night at the Casino/Reverse Raffle:</u> <ul style="list-style-type: none"> • DJ/photo booth sponsor (logo on every digital/print copy of photos)
<u>Building a Better Community Breakfast:</u> <ul style="list-style-type: none"> • 1/4 page ad in the program 	<u>Day of Caring:</u> <ul style="list-style-type: none"> • Name on back of Day of Caring shirts 	<u>Lace Up for Kids:</u> <ul style="list-style-type: none"> • Name at each distribution day in all 7 counties

Give Where You Live

\$500 Per Event - Limit 10 Per Event

- Name recognition in radio interviews for the event of your choosing
- Name recognition in press releases for the event of your choosing
- Name recognition on social media marketing for the event of your choosing
- Name recognition on the website page for the event of your choosing
- Name on the event of your choosing signage
- Mentions at the event of your choosing

PLUS

<u>Axetravnagaza:</u> <ul style="list-style-type: none"> • Mentioned as entertainment sponsor 	<u>Celebrity Scoopers Wheeling:</u> <ul style="list-style-type: none"> • Business featured in Facebook Live day of event 	<u>Night at the Casino/Reverse Raffle:</u> <ul style="list-style-type: none"> • Mentioned as ticket sponsor
<u>Building a Better Community Breakfast:</u> <ul style="list-style-type: none"> • Name in the program 	<u>Day of Caring:</u> <ul style="list-style-type: none"> • Name on back of Day of Caring Shirts 	<u>Lace Up for Kids:</u> <ul style="list-style-type: none"> • Name at each distribution day in all 7 counties



UNITED WAY

Upper Ohio
Valley

2025 SPONSORSHIP FORM

INFORMATION

Company : _____

Authorized By : _____

Address : _____

Phone Number : _____ E-Mail : _____

SPONSORSHIP LEVEL

Please select whether you would like a Premier (\$10,000), Annual (\$5,000), Give for the Gold (\$2,500 per event), Raised Here. Stays Here. (\$1,000 per event), or a Give Where You Live (\$500 per event) sponsorship by placing an X in the appropriate box. If you choose Give for the Gold!, Raised Here. Stays Here., or Give Where You Live, please select which event below you would like your sponsorship to go towards. When submitting this form, please email a high-resolution copy of your company logo to jdombroski@unitedwayuov.org in either a .png, .jpeg, or .pdf form.

- Premier Annual Sponsor \$10,000 - Limit 5
- Annual Sponsor \$5,000 - Limit 10
- Give for the Gold! Event Sponsor \$2,500 (Per Event) - Limit 5 Per Event
- Raised here. Stays Here. Event Sponsor \$1,000 (Per Event) - Limit 5 Per Event
- Give Where You Live Event Sponsor \$500 (Per Event) - Limit 10 Per Event
- Event Sponsorships
- | | |
|---|--|
| <input type="checkbox"/> Axetravaganza | <input type="checkbox"/> Building a Better Community Breakfast |
| <input type="checkbox"/> Celebrity Scoopers Wheeling | <input type="checkbox"/> Day of Caring |
| <input type="checkbox"/> Night at the Casino/Reverse Raffle | <input type="checkbox"/> Lace Up for Kids |

PAYMENT METHOD

- Payment is enclosed. Please make checks payable to United Way UOV. Checks and form can be mailed to 1307 Chapline St, Wheeling, WV 26003
- Pay via credit card. Use the QR code, go to www.unitedwayuov.org/give/sponsorships, or call our office at (304) 232 - 4625. Please email forms to jdombroski@unitedwayuov.org.
- Please invoice me

ALL PAYMENTS AND LOGOS MUST BE SECURED NO LATER THAN FEBRUARY 28, 2025



More Information :

- 1307 Chapline St., Wheeling, WV 26003
- (304)-232-4625 (Office)
- www.unitedwayuov.org

Signature

_____/_____/_____
Date

THANK YOU FOR YOUR SUPPORT!