

Prizes and Incentives

There are many different prizes to award employees for participation in campaign events. Not every prize has to be huge - people like to be recognized no matter what the prize. Even if your campaign budget is small, you have access to some great prizes. Vacation days, extended lunch hours and donated items from places with which you conduct business are great ways to offer incentives without spending a lot of money.



Sleep in late awards

Prime parking spaces

Paid time-off

Open soda & candy machines

Free oil changes

Gift certificates

Cellular phone with free minutes



Pizza party



Corporate clothing

Casual Fridays

Free dinner catering

Use of company car

Tickets to a sporting event

Airline tickets

Popcorn party

Call in "well" day

Free hotel stay



Shares of company stock

CEO for the day

Computers - new or gently used

Lottery tickets

Cocktail or dinner at the CEO's home

Movie tickets

Saying "Thanks"

After a successful campaign, it is very important to say “thanks” to all the employees who helped make your campaign a success. People want to feel appreciated when they have done something positive, and helping the community by giving to United Way is no exception. There are many different ways to say thank you to all of your co-workers who helped make it possible.

United Way Merchandise

Give United Way t-shirts, pens or note pads with the United Way logo on them. Create your own or order items from United Way.

Thank You Sack Lunch

Order sack lunches for every investor. Include a thank you note from your CEO or include thank you drawings or letters from children served by a United Way agency.

Prize Patrol

Have management or the campaign committee wheel the prizes around the office on a cart until they reach the winner for public recognition. If you do this once a day during your campaign, it serves as a reminder to others to turn in your pledge cards.

Donut / Waffle / Pancake Breakfast

Have management serve up breakfast for everyone who contributed.



Milk & Cookies

Design a special cookie wrapper with a thank you message. Place the wrapper around a package of cookies. Homemade cookies would be a special treat.



Balloons or Flowers

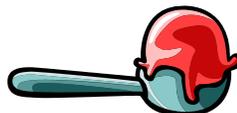
Surprise each investor the last day of the campaign. Place a balloon or flower at their desk to thank them for their thoughtfulness.

Candy Gram

Show your employees a little appreciation with a treat for their sweet tooth! Distribute candy bars with a thank you message attached to all participants who invested in the United Way campaign.

Scooping up Success

An ice cream social to help celebrate the campaign is a great way to say thank you. Have the management team scoop up the ice cream and personally thank each employee.



“I Contributed” Cookout

Offer a cookout to all who contributed. Have the cooks wear aprons with the United Way logo.

Root Beer & Brats

Host a root beer and brats thank you party for investors. This is a great sport theme tie-in.